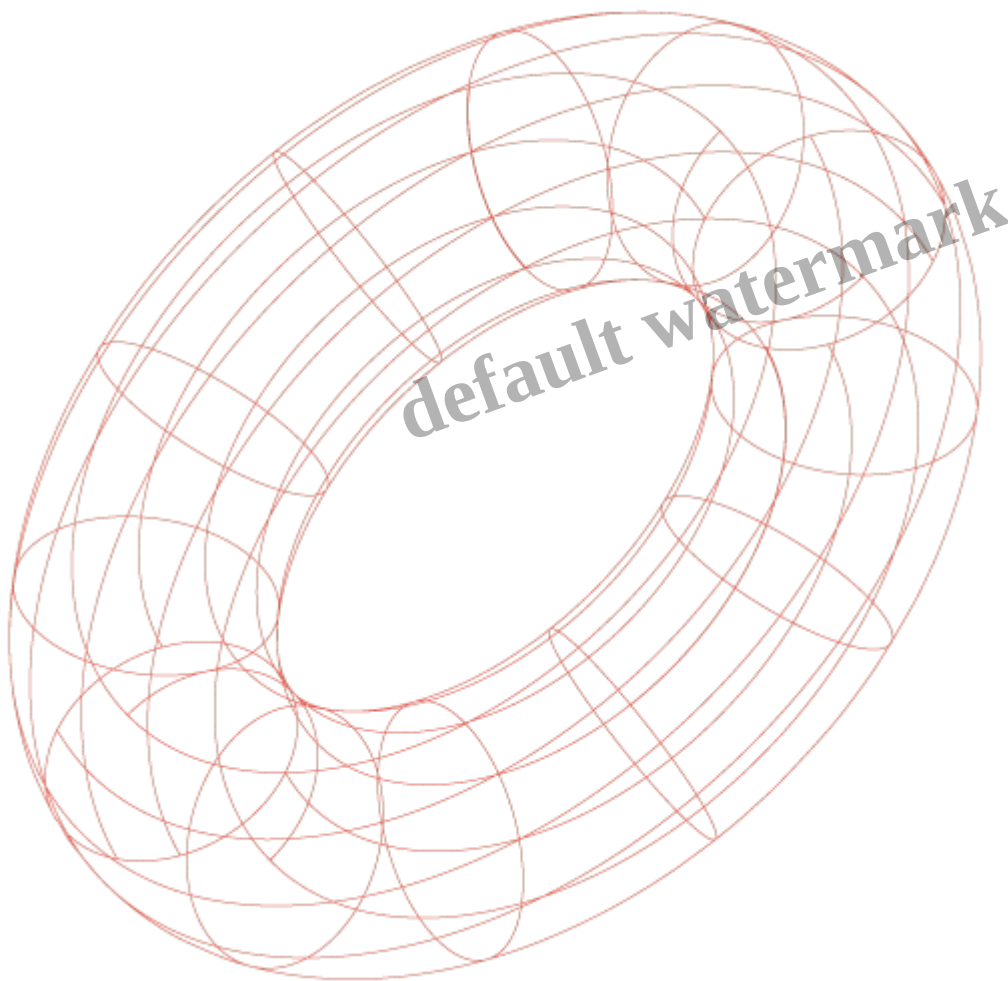


Studio

Description

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Experiential Capital + A Built-In Founding Partner!



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What We do

PennPromise Studio is where we utilize our cross functional hands-on expertise to take ideas from concept through to company. At the studio, we help co-build businesses by providing services around design, operational support and capital. As a partner that builds and funds with you, we work with underserved founders.

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What we do

01

Ideate

02

Investigate

03

Validate

04

Co-create

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05

Design

06

Launch

07

Spin off

08

Scale Up

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How we do it

For our investment to remain viable throughout our agreement, and cover for as much as is required to validate a business model and bring it to a viable status, we adapt the MVIF (Minimum Viable Investment Framework) investment strategy of Starttech Ventures. Our Initial capital infusion is limited to what is needed and focuses on covering the basic financial needs of the company. We start with a minimum capital commitment and invest more as it becomes necessary in the process. The flow of the investment money is framed over a very specific set of timeboxed milestones.

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Why It Works

Too many promising startups never reach their goals because while founders do get their money, they aren't empowered enough technically and are not mentored strategically.

We are well invested in your success. The SCN System ensures that companies use their capital wisely— by not hiring expensive people too early or ones with the wrong skills for what's needed. Our in-house team is hands on and leverages experience to focus on high-value capabilities that early-stage startups aren't typically able to access.



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Grow with Us

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Pre-Seed Funding

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Seed Funding

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